



The Legacy of Taste & Goodness

समिती

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Diwali
Edition

CHAIRMAN'S DESK

We Have A Vision For Tomorrow.

I am humbled by the responsibility of being a custodian of a legacy spanning seven remarkable decades. We have evolved from our humble beginning as a shop to distributor and now to a leading FMCG brand.

I am proud of our strengths: ethical business practices, finest sourcing, authenticity, quality, hygiene and robust pro-farmer purchase policy. Our quality certifications reflect our commitment.

Our overseas Head Office in New Jersey, USA, and our presence in the USA, Canada, Norway, Italy, Germany, Gulf Countries, the UK, and Australia marks our global foothold. Our exports have increased and we have upgraded our plant to match the demands.

We are ready to offer a user-friendly shopping experience rooted in trust, quality and convenience. In today's fast-paced world, convenience of shopping and freedom of choice are important factors. I firmly believe that a 'One-Stop-Shop' is the need of the hour. Recently, we have broadened our horizons from bulk-packaged rice varieties to 150-200 carefully curated products in consumer pack ranges under six new categories, including Rice, Dals and Pulses, Cereals, Superfoods, Whole Spices and Dry Fruits.

Jairaj's legacy has reached millions of households, making everyday life hassle-free, fulfilling and delightful. We at Jairaj are ready for the future. Wishing you all a Happy Diwali and a prosperous future!

Rajesh Shah, Chairman, Jairaj Group

LATEST NEWS

Now Click & Shop Groceries!

Jairaj Group is launching its e-commerce channels—user-friendly iOS and Android applications for B2C and B2B consumers, along with an ecommerce website.

Our B2B app has a unique 'Ask for Samples' feature. It allows retailers to request samples before placing bulk orders. Enjoy our extensive product range in Rice, Dals and Pulses, Cereals, Superfoods, Whole Spices, and Dry Fruits, along with convenient doorstep delivery in select locations, which will be expanded further soon.



INDUSTRY NEWS

Keeping abreast with the latest news always helps. Here are some latest happenings in the food and grains industry.



- The Indian government has set a target of 332 million tonnes for food grain production for the 2023-24 crop year (July-June), a 2.6% increase from the previous year.
- Official data showed that food grain output has consistently grown over the last decade from 257.1 million tonnes in 2012-13 to 315.6 million tonnes in 2021-22.
- India's food grain production is estimated to increase to 330.5 million tonnes in 2022-23, setting a new record compared to the previous year's 315.6 million tonnes.
- India's summer-sown rice output is expected at more than 100 million tonnes in 2023-24.
- There is growing consumer interest in plant-based foods, healthy snacks, gluten-free, low-glycemic index foods and ancient grain mixes. These include a wide variety of millets and superfoods, which are considered rich in nutrients and have been used in traditional diets for centuries.
- United Nations General Assembly (UNGA) declared 2023 the International Year of Millets following the suggestion of the Indian Government. India is one of the leading producers and suppliers of millet and the primary millet-growing states in India are Rajasthan, Maharashtra, Karnataka, Andhra Pradesh and Madhya Pradesh.
- The government is releasing 7.5 million tonnes of grains to curb the price inflation. The government hopes the fresh allocations will send a strong signal to markets about grain availability.
- Due to the volatile situation, the global food markets are in turmoil again. The price volatility and export scenarios have made rice an invaluable grain. With India having a 40% share of world rice exports, the government is utilising this as an opportunity to use the food trade as a strategic lever.

HAPPENINGS AND EVENTS AT JAIRAJ

EMPLOYEE RETREAT

We understand the significance of a motivated and rejuvenated workforce. We organise an annual retreat for our employees to show our appreciation for their hard work and dedication. It is an opportunity for our employees to take a well-deserved break from their hectic work schedules and enjoy some quality time and relaxation.

During the latest retreat, our team members bonded with each other, engaged in fun activities, and recharged their energy, returning to work with renewed enthusiasm and a more profound sense of camaraderie.



AWARDS AND ACCOLADES

Though awards and accolades are not new to us, it is incredibly gratifying when our leadership gets awarded.

FAM - VYAPARI EKTA DIVAS

Federation of Associations of Maharashtra (FAM) had organised the 'Vyapari Ekta Divas' function on its 45th Anniversary under the leadership of President, Shri Jeetendraji Shah on 25th May 2023 in Mumbai. Shri Rajeshji Shah, Senior Vice President (FAM) for the past twenty years, was felicitated by Hon. Governor of Maharashtra Shri Ramesh ji Bais and Hon. Minister of Tourism Shri Mangal Prabhatji Lodha.



75
YEARS OF
Trust & Legacy

HAPPY DIWALI



The Legacy of Taste & Goodness

परंपरा जपणारी निर्मिती, हीच जयराजची संस्कृती!



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